



Reframing the Special Challenges of Non-Profit Leadership: From Drama to Empowerment

Nonprofit organizations exist in order to fulfill a mission, and accomplish results. Results are created in and through our relationships – with clients; work associates; boards, funders, teams; volunteers; and up and down the leadership and organizational structures. Each of those within this complex constellation of stakeholders and constituencies has their own needs and demands; each plays a unique role.

Such an environment is fertile ground for organizations becoming problem-focused and driven by anxiety and reactivity to all the pressures and demands. These conditions tend to foster and fuel a relationship dynamic – called the Dreaded Drama Triangle (DDT) – made up of the roles of Victim, Persecutor and Rescuer.

David Emerald's *The Power of TED** (**The Empowerment Dynamic*) offers the opportunity for those in nonprofit organizations to identify and defuse the DDT and the Problem Orientation within which it thrives. Once identified, TED* serves as the "antidote" to the DDT, which can be applied to generate an Outcome Orientation from which to consciously cultivate The Empowerment Dynamic (TED) and its roles of Creator, Challenger and Coach in order to create organizational outcomes.

TED* reframes the role of Leader from a formal role (i.e. "box on an organization chart") and perspective of "leader as parent and hero" to a more personal, individual and collaborative way of serving clients and other stakeholders. Leaders are collaborators who partner with their team – regardless of their formal role in the organization – in order to create innovative and positive solutions to the day-to-day problems and processes of work.

A Fresh Approach – Both Inspirational and Practical

What sets author David "Emerald" Womeldorff apart is that his material is both inspirational *and* practical. The principals and frameworks that comprise TED* (**The Empowerment Dynamic*) are based on David's nearly 30 years of study, observation and application of the lessons of collaboration in all kinds of organizations.

Early in his career, David served as communications director for United Way of Greater Dayton (Ohio), a major metropolitan area covering four urban and rural counties and has served on numerous non-profit boards. He co-facilitated a course for Nonprofit Leadership Point in 2008, and loved the energy and passion of Central Virginia's nonprofit community.

As a speaker and workshop leader David will uplift, enlighten and inspire your group to reach new levels of collaboration through empowering relationships. He is a master facilitator with an engaging, conversational style of presenting. David is authentic, entertaining and approachable and his philosophies simple, yet profound. At the end of the day, participants walk away feeling inspired, and eager to take action.

For More Information Visit www.powerofTED.com